#### 只供學術及教學參考之用,不能作任何商業用途。

# Critical Thinking on Health Issues

# 1. Dispositions (意向)

At the first glance, what attracts me the most? 第一眼看到廣告的時候,甚麼最吸引我的注意力? What are the messages of this advertisement? 這廣告傳遞甚麼訊息?

#### 2. Criteria (準則)

Knowledge based on physiology 根據運動生理學原則 Definition of health 健康的定義

# 3. Argument (論證)

Slim body = health?
「痩身」就是健康?
Slim body = confidence and success?
身裁纖瘦的人就會充滿自信,事業成功?

# 4. Reasoning (推論)

According to physiology and "Choice" ... 根據運動生理學原則及「選擇」月刊 ... Scientific knowledge Y/N 這是科學知識嗎?

# 5. Point of view (觀點)